



FOR IMMEDIATE RELEASE  
Feb. 15, 2017

## **IHEARTMEDIA MIAMI PARTNERS WITH NATIONAL SALUTE TO AMERICA'S HEROES**

**MIAMI** – iHeartMedia Miami and Salute 365 Foundation announced today a five-year partnership to promote the *National Salute to America's Heroes* initiative aimed to pay tribute to military and first-responders. To celebrate the partnership and remember National heroes, the partners host The Air & Sea Show and The Music Explosion, a public two-day event on May 27 and May 28 on the shores of Miami Beach.

The Air & Sea Show is a patriotically-infused world-class showcase of military technology and power, military and first responder demonstrations in the air, on the sea and on the land and the Music Explosion features live performances from today's hottest recording artists.

As part of the partnership, iHeartMedia Miami's nine radio station brands will incorporate the *National Salute to America's Heroes* initiative into their military appreciation month programming and will broadcast on-air PSAs leading up to the Memorial Day weekend event. In addition, 610 WIOD, Miami's News, Traffic & Weather radio station, will conduct a live remote broadcast from 12 – 4 p.m. on both days of the event. iHeartMedia Miami on-air personalities will host the event from the main stage.

"Our stations are dedicated to the American heroes that serve our country," Alex Tear, Regional Senior Vice President of Programming for iHeartMedia Miami. "We look forward to bringing our listeners a weekend of pride and commemoration this Memorial Day."

"iHeartMedia Miami is a powerhouse in the South Florida marketplace with reach across a variety of music genres making this the perfect partnership," said Warren Lubow, Director of Sponsor Relations, National Salute to America's Heroes. "We want to honor our service men and women, first responders, their families and all of the sacrifices that are made. We know iHeartMedia Miami will help us tell their story."

iHeartMedia Miami is a leading media outlet in the Miami market and its content is available across multiple platforms, including its broadcast stations; online via its branded digital site; mobile; and social, with nationwide listening through iHeartRadio, the all-in-one streaming music and live radio service – with its more than a billion downloads and 95 million registered users.

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**About iHeartMedia Miami:**

iHeartMedia Miami owns and operates WHYI-HD, WMIA-FM, WZTU-FM, WHYI-FM, WMIB-FM, WMIA-HD, WBGG-FM, WIOD-AM, WINZ-AM and is part of iHeartMedia. With over a quarter of a billion monthly listeners in the U.S. and over 85 million social followers, iHeartMedia has the largest national reach of any radio or television outlet in America. As the leader in multiplatform connections, it also serves over 150 local markets through 858 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at [iHeartRadio.com](http://iHeartRadio.com) and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on tablets, wearables and smartphones, and on gaming consoles.

iHeartRadio, iHeartMedia's digital radio platform, is the fastest growing digital audio service in the U.S. and offers users thousands of live radio stations, personalized custom artist stations created by just one song or seed artist and the top podcasts and personalities. With over a billion downloads, iHeartRadio reached 95 million registered users faster than any other radio or digital music service and even faster than Facebook.

iHeartMedia's platforms include radio broadcasting, online, mobile, digital and social media, podcasts, personalities and influencers, live concerts and events, syndication, music research services and independent media representation. iHeartMedia is a division of iHeartMedia, Inc. (OTCBB: IHRT). Visit [iHeartMedia.com](http://iHeartMedia.com) for more company information.

***The National Salute to America's Heroes presented by Hyundai is a nation-wide two-day celebration held on Miami Beach, Florida featuring the Air & Sea Show presented by Hyundai, Music Explosion presented by Hyundai and Salute 365 initiative. Held Memorial Day Weekend, the National Salute to America's Heroes presented by Hyundai focuses on honoring and paying tribute to the military and first responders who protect the freedoms of all Americans.***

[www.USASALUTE.com](http://www.USASALUTE.com)

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